



## Public Disclosure of Student Achievement

**Institution Name:** Davis & Elkins College

**Business Unit(s) included in this report:** Division of Business & Entrepreneurship

**Academic Period Covered:** 2024-2025

**Date Report Posted:**

PROGRAM	MEASURE	TARGET	RESULT
Bachelor of Science-Accounting	Graduation Rate	50%	100%
Bachelor of Science-Economics	Graduation Rate	50%	0
Bachelor of Science-Finance	Graduation Rate	50%	66%
Bachelor of Science-Hospitality Management & Tourism	Graduation Rate	50%	100%
Bachelor of Science Management	Graduation Rate	50%	45%
Bachelor of Science-Marketing	Graduation Rate	50%	75%
Overall Business Unit	Graduation Rates	50%	59%

### Calculations for Measures

MEASURE	DESCRIPTION AND HOW IT WAS CALCULATED
Graduation Rate	We used 2019 Fall Cohort in incoming students. These percentages include students who declared and changed to another business major during their Freshman year who completed a degree at Davis & Elkins College. The target graduation rate of the Business & Entrepreneurship Department is in line with the graduation rate target set by the College.