



Public Disclosure of Student Achievement

Institution Name: Davis & Elkins College

Business Unit(s) included in this report: Division of Business & Entrepreneurship

Academic Period Covered: 2023-2024

Date Report Posted: January 30, 2025

PROGRAM	MEASURE	TARGET	RESULT
Bachelor of Science-Accounting	Graduation Rate	50%	67%
Bachelor of Science-Economics	Graduation Rate	50%	100%
Bachelor of Science-Finance	Graduation Rate	50%	0%
Bachelor of Science-Hospitality Management & Tourism	Graduation Rate	50%	50%
Bachelor of Science Management	Graduation Rate	50%	40%
Bachelor of Science-Marketing	Graduation Rate	50%	N/A
Overall Business Unit	Graduation Rates	50%	41.7%

Calculations for Measures

MEASURE	DESCRIPTION AND HOW IT WAS CALCULATED
Graduation Rate	We used the standard IPEDS method for calculation with the 2018 Fall Cohort. These percentages include students who declared and changed to another business major during or after their Freshman year. The target graduation rate of the Business & Entrepreneurship Department is in line with the graduation rate target set by the College.