

Hospitality Management

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DEPARTMENT HIGHLIGHTS

Hospitality Management majors at D&E are provided with management principles, an understanding of the food and lodging business and practical working experience. D&E students have the unique opportunity to learn in the elegant Graceland Inn & Robert C. Byrd Center for Hospitality and Tourism, located right on campus, which provide the perfect learning laboratory.

D&E is located West Virginia's leading resort area. Our students have ready access to world-class facilities and

nearby recreational destinations, including Snowshoe Resort and Stonewall Resort and Conference Center. Students have the opportunity to gain first-hand knowledge from some of the East Coast's best resorts, including The Greenbrier and The Homestead.

Davis & Elkins College has received specialized accreditation for its Business programs through the International Assembly for Collegiate Business Education (IACBE), including the B.A. in Hospitality Management.

WHY MAJOR IN HOSPITALITY MANAGEMENT?

The hospitality industry offers a variety of career choices for the graduate: hotel and lodging management; food service management, executive chef; meeting, convention and event planning; restaurant management; casino management; spa management; front office management, and more.

The demand for college graduates in the hospitality management field is strong and continues to grow. The need for lodging managers is forecast to grow eight percent over the next decade. The need for meeting, convention, and event planners is forecast to grow more than 40 percent over the next decade.

COURSEWORK

Introduction to Hospitality
History and Production of
Chocolate
Quality Service in the Dining
Industry
Basic Food Preparation
Hospitality Industry Managerial
Accounting
Lodging Operations
Food and Beverage Planning
and Control

Management in the Hospitality
Industry
Conference and Convention
Management
Resort Management
Quantity Food Production
Senior Internship
Independent Study
Senior Seminar

Related Coursework
Freshman Seminar
Introduction to
Macroeconomics
Introduction to Microeconomics
Principles of Accounting I
College Algebra
Business Communication &
Culture
Marketing

Marketing Communications
Business Ethics
Research Methods for Business
Business Law I
Entrepreneurship
Human Resource Management



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